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*This video points out that during a crisis, especially a wide-scale crisis such as a severe storm, staff may be worried about family members, friends, pets, or important possessions. Having a household plan can reduce this anxiety, help keep people productive, and increases the safety net to those outside of the facility since they are also doing preparedness planning.*

**Transcript**

*During a crisis—especially something like a severe storm--it’s natural for your staff to be concerned about how events might be affecting their families, friends, pets, neighbors or personal property. These worries can distract your staff at a time when you need them to be focused and productive. Fortunately, this distraction, known as presenteeism (as opposed to absenteeism) can be mitigated by encouraging your staff to develop a household emergency response plan. The plan will help those at home successfully cope with the impact of the disruption while freeing your staff to be fully engaged while at your facility.*

*FEMA’s Ready.gov website has useful information on creating a household preparedness plan.*

*Additional information pertaining to household preparedness can be found in the* ***Ready Rating Resource Center****.*

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