

Follow-on Assessments Video Transcript

Steps Report as a guide to measuring and therefore improving your emergency response plan.

This video highlights the importance of ongoing assessment and utilization of the Ready Rating Report.

Transcript

One condition of the Ready Rating Membership Agreement is a commitment to retake an assessment at least annually. This action is in line with one of the program's key benefits, showing improvement performance against your initial assessment score.

In addition to gauging your improvement, updating an assessment gives you access to an updated Ready Rating Next Steps Report. These reports provide recommendations and guidance on how to improve your preparedness program. Reviewing the assessment questions helps keep the core principles of emergency preparedness at the forefront of your planning efforts.

Consider using this report to brief management and highlight areas of focus. Use this Red Cross Report to add credibility to budget requests for resources to implement its recommendations.

The renowned management consultant Peter Drucker once said, "Management begins with measurement." Use the Ready Rating Next

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